

CASESTUDY TRANSFORMING A FORT WORTH BACKYARD WITH RUBBER SURFACING



Project Overview

Cindy S., a suburban mother in Fort Worth, Texas, approached Rubber Surfaces International to enhance the safety, comfort, and appearance of her backyard pool area. With two young grandchildren and frequent visitors, she prioritized a surface solution that offered safety, durability, and aesthetic appeal. The project's goal was to create a beautiful, functional, and family-friendly space that could also withstand the challenges of Texas's hot summers.

Challenges & Requirements



Safety Concerns

The existing pool deck surface was slippery when wet and lacked cushioning to reduce the impact of potential falls.



Heat Resistance

Texas summers are notoriously intense, so the new surface needed to stay cooler underfoot compared to traditional materials like concrete or tile.



Aesthetic Alignment

Cindy wanted a design that would complement her home's classic look while maintaining a warm and inviting feel.



Eco-Friendliness

Cindy sought a sustainable solution to reduce environmental impact.



Solutions Provided



Non-Slip, Shock-Absorbing Surface

The new rubber surfacing provided a soft, cushioned layer that significantly reduced slip hazards. The recycled tire rubber absorbs impact, offering additional protection for Cindy's grandchildren and quests.



Heat-Resistant Materials

UV-stabilized rubber materials were used to ensure the surface remained cooler and more comfortable to walk on, even on sunny days. While the surface may warm up in extreme heat, it remains cooler than alternatives like concrete or tile.



Custom Color Blends

Cindy selected a light brown color to create a cohesive and vibrant look for her backyard. The custom blend harmonizes with the home's design while adding a modern touch to the outdoor living space.



Sustainability Efforts

By incorporating recycled rubber into the project, over 1,760 pounds of rubber waste were diverted from landfills, making the solution both environmentally friendly and stylish.

Results

Safety

The new non-slip surface drastically reduced the risk of accidents, making the pool area safer for Cindy's grandchildren and quests.

Visual Impact

The custom color blend earned compliments from neighbors and guests, seamlessly blending with the home's classic architecture.

Comfort

The rubber surfacing offered a softer, more forgiving surface that stayed cooler in the Texas heat, ensuring barefoot comfort.

Sustainability

Cindy was proud to have chosen an ecofriendly solution that aligned with her family's values.





Customer Feedback

Cindy S. shared her enthusiasm for the project:

"Rubber Surfaces International exceeded my expectations! Not only does my backyard look amazing, but it also feels safer and cooler. Knowing we're doing something good for the environment makes it even better. I've already had neighbors ask for your contact information!"

Conclusion

This Fort Worth backyard transformation showcases the versatility and benefits of rubber surfacing. From improved safety and comfort to enhanced aesthetics and eco-conscious design, Cindy S.'s project exemplifies how Rubber Surfaces International creates spaces where families can gather, play, and relax with peace of mind.

For more information or to start your own transformation, <u>contact Rubber Surfaces</u> <u>International today!</u>

